

“Hat Trick For Reading” Program Expanded

DATE ADDED FOR ELEMENTARY SCHOOL READING INCENTIVE PROGRAM

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The Gwinnett Gladiators announced today that they have added an additional game date to the “Hat Trick for Reading” Program for the 2005 -06 season.

“We had such an overwhelming response to the program last season that to accommodate all the schools that would like to participate this year we had to add an additional game date,” said Gladiators director of Community Relations Director Jim Hall. “It’s a really simple program for the schools to implement and gives the kids a great reward.”

The Gwinnett Gladiators Hat Trick for Reading Program is designed to help stimulate interest in reading among elementary school aged children in the Gwinnett and surrounding areas.

Each participating student will be given a Gladiators bookmark and asked to read at least three books during a specified time period and submit to their teacher “proof” they read their book. Students who “scored a hat trick” and complete the program will receive a voucher for two (2) complimentary End Zone seats.

For the 2005 – 2006 season, the Suwanee Dental Care “Hat Trick for Reading” Night will once again be offered to local public, private, and home school groups. Gwinnett County Public School kids who participate in the program will receive tickets for the Gladiators game against Columbia on Friday, November 11th, while all other counties, private, and home school groups will be able to redeem their certificates for the Gladiators game on Saturday, November 12th against Pensacola.

More than 60 local schools and 50,000 kids participated in the program last year. The Gladiators had their first sellout and an overflow crowd in excess of 11,355 on Suwanee Dental Care “Hat Trick For Reading Night” last year on November 5, 2004.

For additional information on the Suwanee Dental Care “Hat Trick For Reading” Program, please contact the Gladiators Community Relations Department at (770) 497-5109 or by e-mail at jhall@gwinnettgladaitors.com.

The Gwinnett Gladiators open the 2005-06 ECHL season at the Arena at Gwinnett Center hosting the Charlotte Checkers on October 21st. The Gladiators offer several ticket packages for different needs as well as group outings, suites and birthday parties. For more information call 770-497-5100 or log on to gwinnettgladiators.com.

The Gladiators play all 36 home games at the Arena at Gwinnett Center located on Sugarloaf Parkway in Duluth and are the AA affiliate of the Atlanta Thrashers.

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